



# LATINAS IN LEADERSHIP INSTITUTE

## ABOUT THE LATINAS IN LEADERSHIP INSTITUTE (LiLi)

The Latinas in Leadership Institute (LiLi), is an exciting 6-month virtual certificate program in leadership and advocacy. Our focus on diversity, equity and inclusion taps into an undeserved population. Participants will leave with valuable connections and growth opportunities.

### PROFILE

Ambition and passion are key. We are looking for Latinas who are in their early to mid-career, interested in advancing their skill set and taking that next step in their journey.

### VISION

Increase the number of Latinas who are prepared to take on leadership, management, advocacy roles within their respective companies, organizations, institutions, and community.

### LATINAS IN LEADERSHIP INSTITUTE LEARNING OUTCOMES

To further elevate the Latina community, we have developed a new leadership platform where Latinas can identify growth opportunities and tap into their unique passions.

Participants will acquire newfound ideas, enhanced skills, and a sense of confidence empowering them to actively seek decision-making roles and make valuable contributions to their respective organizations or businesses. They will join a continuous and supportive collaborative network of fellow participants, mentors, and coaches who share a collective dedication to promoting change.

The curriculum for the Latinas in Leadership Institute program is organized around four pillars with which participants will be expected to engage:

### MISSION

Build a diverse pipeline of talent that contributes to closing the Latina Leadership Gap in the U.S.

### GOAL

Focusing on early career and mid-career level Latinas, we will provide resources and tools delivered during a leadership & advocacy virtual learning platform to a class of 15-18 Latina cohorts in each session throughout a 6-month certification program. The course is made up of 10 weeks of virtual course time and three months of a capstone team project.

- **Growth Mindset:** Understanding the development of your identity and professional branding. This area will reinforce a connection to your internal mission and motivation, things that can impact you in a positive and or negative way.
- **Authenticity:** Exploring your gifts and how to maintain your true self while maneuvering the journey through your organization and society.
- **Leadership Influence:** Unveiling your leadership abilities, influence, and impact within yourself and with others.
- **Civic Engagement:** Identifying critical issues and taking action to create space that identifies interventions and solutions, access to resources, participation, opportunities, equity, diversity, and human right across all aspects of society.

LATINAS & POWER  
CORP

## TIMELINE COMMITMENT

5-7 hours per week (approximately) According to your professional experience and learning style

## TIMELINE | 3-MONTH COURSE TIME

Launch 3/19 & 3/20 | Retreat

Virtual Courses | Fridays 12 noon - 3 p.m.

Three of our sessions will be complimented with in-culture speakers who will cover supplemental learning topics, such as:

- Communication & Your Style
- How to Presumir on Your Résumé
- Negotiation for Women

## Closing Ceremony: Virtual Ceremony

Saturday, June 7 | 9 am–2 pm EST

## 3 MONTHS | CAPSTONE PROJECT: STORYTELLING ISSUES THAT IMPACT THE LATINO COMMUNITY

June - August

Time commitment | 3 hours per month

- 90 minutes with writing coach
- 60 minutes with your team pod
- September | Finalize stories/copy editing
- October 2024 | Publish the stories



## TUITION & DONATIONS

### FOUNDING BENEFACTOR | \$50,000

- Large Digital brick on website wall
- Two participants per session for the course of 3 sessions
- Branding on all marketing and media materials
- Strategic contributions to our Capstone Project topics
- Speaker during our speaker series
- Recognized as a founding benefactor of the Latinas in Leadership Institute

### BENEFACTOR | \$25,000

- Medium size Digital brick on website wall
- Two participants per session for the course of 1 session
- Branding on all marketing and media materials
- Strategic contributions to our Capstone Project topics
- Recognized as a benefactor of the Latinas in Leadership Institute.

### INDIVIDUALS | \$6,500

- Company or business can make a recommendation of a high-potential Latina to participate in the six month certification program.

# LATINAS IN LEADERSHIP INSTITUTE | TIMELINE AT A GLANCE

MARCH 2024 – SEPTEMBER 2024

## COHORT 2

### 6 MONTH CERTIFICATION PROGRAM

#### MARCH/APRIL

**Virtual Orientation | Meet & Greet**  
March 8, 2024  
12:00pm – 2:30pm

**In-Person Launch Event / Community Building Retreat**  
March 19 – 20, 2024  
9:00am – 5:00pm  
(Overnight accommodations and all meals included)

**Virtual Classes | 9 Sessions**  
**Fridays** 12:00pm – 3:00pm  
Course 1 | 3/29, 4/05  
Course 2 | 4/12, 4/19, 4/26

#### MAY/JUNE

Course 3 | 5/03, 5/10  
Course 4 | 5/17, 5/24

**Attend: Latinas & Power Symposium**  
May 30, 2024

**Capstone Abstract Presentations Followed by Virtual Ceremony**  
June 7th, 2024  
12:00pm – 2:30pm

#### JUNE/JULY/AUGUST

**Capstone Writing Coach Meetings**  
1x per month, 1.5 hours  
Time & Date TBD

**Team Meeting**  
1x per month, 1 hour  
Time & Date TBD by Team

#### SEPTEMBER

**EDIT/Publish Capstone Stories**

**In-Person Graduation Reception**  
TBD